

MAIN ISSUES OF THE PROJECT

Inform the members on non-financial reporting and upcoming legislation on sustainable development policies.

Promote Good practices of SDG implementation by the business community.

Develop national and international business network access.

GENERAL GOALS OF THE PROJECT

Economic :

Not directly, an internal investment for the CCE's reputation, members' satisfaction, ...

Social:

- Highlight the message of collaboration with the SDGs
 - Make the SDGs' matrix more understandable, simplify the goals
- Help to understand how to implement the SDGs and communicate on them.

Environmental :

Reduce the CCE's CSR Affiliation negative impact with nothing on paper thanks to an online platform, QR codes to attend the conferences/workshops, ...

INTERVENTION AXES

(see tool 1)

Education

Promoting best practices

Learnings and sharings

EXAMPLE OF ACTIONS & RESOURCES REQUIRED

CONFERENCES & WORKSHOPS to gather key stakeholders on a national and international level to discuss on sustainable development thanks to the CCE's funds and Croatian companies that sponsor the events.

BUSINESS LEADERSHIP PROGRAM IN ACHIEVING SDGs to promote publications on successful case studies on SDG implementation in Croatia shared by the volunteers of the CCE's CSR Affiliation (business community).

THE VOLUNTARY NATIONAL REVIEW (VNR): Gather successful case studies in collaboration with the business community to prepare a chapter in the Croatian VNR on business sector's contribution to SDGs implementation in the state.

RESULTS OBTAINED

Economic : Without direct economic goals, not any direct economic results, it is difficult to measure the ROI of this internal investment for the CCE.

Social : Awareness around the SDG has risen in the business community. There is reconnaissance by the companies and by the media. Topics around sustainability have more support.

Environmental : the CCE does not gather data on the environmental impact of this project. However, the dematerialization of this project lets think about positive impacts.

SDGs CONCERNED BY THE PROJECT

(see tools 2 & 3)

